



FOR IMMEDIATE RELEASE

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Voler Strategic Advisors Welcomes Monica Gomez as Senior Communications Consultant

Veteran communications and advancement professional brings more than 25 years of experience and deep San José community connections to growing strategic communications firm

SAN JOSÉ, Calif. — Voler Strategic Advisors, a strategic communications and public affairs firm serving education, government, nonprofit and corporate organizations throughout California, has hired longtime Bay Area communications professional Monica Gomez as Senior Communications Consultant.

Gomez brings more than 25 years of experience in strategic communications, media relations, public relations, fund development, alum relations and community engagement across the education, nonprofit, government and corporate sectors. Her career has focused on building relationships, telling meaningful stories and helping organizations connect people to their missions.

“Monica brings something very special to Voler: an exceptional depth of experience, a strong understanding of our community and relationships built over decades,” said Perla A. Rodríguez, founder and CEO of Voler Strategic Advisors. “Her experience in communications and advancement will be a tremendous asset to our clients.”

Gomez began her career as a news reporter and producer in Bay Area media, developing a strong foundation in storytelling and media relations. Her career has also included serving as Public Information Officer for the San José/Evergreen Community College District, Public Relations Manager for Rural/Metro and Program Manager for Applied Materials.

Most recently, Gomez spent 10 years at Notre Dame High School in San José, where she led alum relations and advancement efforts. She strengthened relationships with the school’s alum community, developed engagement initiatives and helped raise hundreds of thousands of dollars to support students and the school.

A graduate of San José State University with a degree in Broadcast Journalism, Gomez has remained deeply connected to the San José community. She founded a community group that honors farmworkers through an annual effort to deliver lunches to workers in the fields and serves on the Advancement Committee of the Board of Sacred Heart Nativity Schools.

“I am excited to join Voler and bring my experience in communications, advancement and community engagement to the firm,” said Gomez. “I look forward to helping Voler’s clients tell their stories, strengthen connections and advance their missions.”

At Voler, Gomez will provide strategic communications counsel, media relations, content development, stakeholder engagement and public affairs support. Her advancement and community engagement experience will also support clients seeking to strengthen relationships with donors, alumni, families and community members.

“Monica’s experience is incredibly aligned with the work we do at Voler,” Rodríguez said. “Her breadth of experience, combined with her deep roots in San José, makes her a wonderful addition to our team.”

About Voler Strategic Advisors

Volter Strategic Advisors is a California-based strategic communications and public affairs firm serving public education, government, nonprofit and corporate organizations. The Latina-led, woman- and minority-owned firm provides strategic counsel, public relations, media relations, crisis communications, public affairs, creative content, video storytelling, marketing and community engagement.

For more information, visit www.volersa.com.

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