



Voler Earns Bronze Telly Award for Video Highlighting Lifesaving Work of the Kyle J. Taylor Foundation

Award-winning production underscores the importance of heart screenings for youth

San José, CA (June 9, 2026) — Voler Strategic Advisors has been recognized with a Bronze Telly Award in the General–Not-for-Profit category for *Early Heart Screenings Save Lives*, a video produced for the Kyle J. Taylor Foundation that raises awareness of sudden cardiac arrest (SCA) in youth and the importance of early detection.

Selected from more than 14,000 entries across 55 countries, the Telly Awards, now in their 47th season, recognize excellence in video and television production across all screens. Widely regarded as one of the industry’s premier honors, the awards draw entries from leading production companies, agencies, nonprofits, and organizations worldwide.

The award-winning video highlights the Foundation’s mission and impact throughout Northern California, including providing heart screenings, increasing awareness of SCA, and strengthening emergency preparedness through AED donations and CPR training.

The Kyle J. Taylor Foundation was established in 2018 following the loss of Kyle Taylor to sudden cardiac arrest at age 18. With no known underlying heart condition, Kyle’s passing led his family to transform grief into action by founding an organization dedicated to preventing a similar tragedy.

Today, the Foundation is the only nonprofit in Northern California focused specifically on youth heart screenings. It partners with school districts, community colleges, universities, health districts, and nonprofit organizations, and has provided more than 13,000 screenings to young people ages 12 to 25.

“Every screening is an opportunity to identify a potentially life-threatening condition,” said Jennifer Sarmiento, Executive Director of the Kyle J. Taylor Foundation. “We are honored that this video has been recognized on such a prominent stage because it helps amplify our message and raises awareness about proactive heart health for youth. If sharing Kyle’s story helps save even one life, then we are making a difference.”

Developed by Voler Strategic Advisors, the video captures both the personal story behind the Foundation and the measurable impact of its lifesaving work.

“The Kyle J. Taylor Foundation is making an extraordinary contribution to the health and well-being of young people and families throughout our community,” said Perla Rodríguez, Chief Executive Officer of Voler Strategic Advisors. “We are grateful to the Foundation for entrusting us to tell their story. The recognition celebrates and reaffirms our commitment to elevating stories that inspire awareness, action, and positive change.”

About The Kyle J. Taylor Foundation: Started in 2018 in honor of Kyle Taylor, who passed away at the age of 18 from Sudden Cardiac Arrest. His family established the foundation to bring awareness to Sudden Cardiac Arrest, in three critical areas: proactive prevention, raising awareness, and effective response. For more information: www.kylejtaylor.org

About Voler Strategic Advisors: Headquartered in the heart of Silicon Valley, Voler Strategic Advisors is a full-service strategic communications firm offering public relations, crisis management, and communications strategies that help organizations achieve their full potential. For more information: www.volersa.com

###