



## **Voler Strategic Advisors Earns Top Honors from CalSPRA for Impact-Driven School Communications**

*Agency recognized for helping school districts advance strategic goals, strengthen trust, and deliver measurable results*

**San José, CA (January 23, 2026)** - Voler Strategic Advisors proudly announces that four client projects were recognized by the California School Public Relations Association as part of its Excellence in Communications Awards Program, one of the state's most prestigious honors in school communications. Award levels will be revealed at CalSPRA's annual awards gala later this year.

The recognition highlights Voler's work supporting school districts in achieving clear strategic objectives, from increasing awareness and participation in key programs to building trust with families and deepening community engagement. Each honored project reflects a disciplined communications approach rooted in listening, strategic clarity, and storytelling that moves audiences to action.

With over a decade of experience in TK-12 and higher education communications, Voler partners with districts to design and execute communications that are results-oriented, aligned with Strategic Plans, and inclusive. By centering educator and student voices and delivering clear and compelling narratives, Voler turns complex initiatives into stories that communities understand and champion.

"Strong communications play a critical role in advancing public education and building meaningful connections between schools and the communities they serve," said Perla Rodriguez, Chief Executive Officer of Voler Strategic Advisors. "We are honored to see this work recognized and proud to partner with school districts that put students and educators first."

The awarded campaigns supported districts in elevating innovative programs and services, including advancements in nutrition services, visual and performing arts education, innovative classroom models, dual language immersion, and STEAM pathways. Across each effort, Voler's work helps districts strengthen family bonds, increase program understanding, and reinforce alignment between district values and community expectations.

"Results matter," said Rolando Bonilla, Chief Strategy Officer at Voler Strategic Advisors. "This recognition is thanks to the partners who trust our team's disciplined strategy, sharp execution, and knowledge of how to move people and build trust."

**About Voler Strategic Advisors:** Headquartered in the heart of Silicon Valley, Voler Strategic Advisors is a full-service strategic communications firm offering public relations, crisis management, and communications strategies that help organizations achieve their full potential. Learn more at [volersa.com](http://volersa.com).