

# Voler Strategic Advisors Wins Multiple 2021 MarCom Awards for Creativity and Excellence in Marketing and Communications

**San José, Calif., (December 8, 2021)** - Voler Strategic Advisors is a recipient of multiple 2021 MarCom Awards for work in Video/Audio and Strategic Communications.

Throughout the COVID-19 pandemic, Voler Strategic Advisors has contributed to countless communications strategies that keep communities informed and connected to critical COVID-19 prevention resources, including emergency response, safety guidelines, transportation methods and vaccination and testing events, as well as other programs that continued to serve the public during such difficult times.

“We are proud of the work we do to reach and positively impact our community,” says Perla Rodriguez, CEO, Voler Strategic Advisors. “During the pandemic, my team has partnered with numerous frontline organizations to amplify their voices and save lives. We rose to the challenge and brought our best talents and skills forward to reached communities in ways that touched both hearts and minds.”

The MarCom Awards, administered by the Association of Marketing and Communication Professionals (AMCP), honor excellence in marketing and communication while recognizing the creativity, hard work, and generosity of industry professionals.

<b>Title of Entry</b>	<b>Category</b>	<b>Award</b>
Let’s get vaccinated. Let’s get back to living.	Video/Audio   Television (Broadcast & Cable)   287c. PSA Campaign	PLATINUM
East San Jose COVID Relief Fund	Strategic Communications   Media Relations/Publicity   172c.	PLATINUM
Tri-Delta Transit: Stay connected	Video/Audio   Digital Video Creation   309. Motion Graphic Video	GOLD
Jessy’s Journey	Video/Audio   Video/Film   294. Fund Raiser	HONORABLE MENTION

**About Voler Strategic Advisors:** Voler Strategic Advisors is a full-service strategic communications firm offering public relations, crisis management, and communications strategies that help organizations achieve their full potential. At Voler, we believe that great communications drive great results. We offer solutions that are client-inspired, success driven and always inclusive of the communities that you serve.

For more information: <https://www.volersa.com/>

**About MarCom Awards:** MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work, and generosity of industry professionals.

Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. Each year about 6,500 print and digital entries are submitted from dozens of countries.

MarCom is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization, founded in 1995, consists of several thousand marketing, communication, advertising, public relations, digital, and web professionals. AMCP administers recognition programs, provides judges, and rewards outstanding achievement and service to the community.

For more information: <https://marcomawards.com/>