

Press Release

Perla Rodriguez invited to join San Francisco Business Times Leadership Trust

San Francisco Business Times Leadership Trust is an Invitation-Only Community for Top Business Decision Makers in the Bay Area

San Jose, California (January 1, 2020) — Perla A. Rodriguez, CEO of Voler Strategic Advisors, has been invited to join San Francisco Business Times Leadership Trust, an exclusive community for influential business leaders, executives and entrepreneurs in the Bay Area.

Perla A. Rodriguez was chosen for membership by the San Francisco Business Times Leadership Trust Selection Committee due to her experience, leadership and influence in the local business landscape and beyond. Perla is a leader in public relations industry, also known for her service and philanthropy to the community.

“The Bay Area’s thriving business community is powered by leaders like Perla,” said Mary Huss, publisher of the San Francisco Business Times and Silicon Valley Business Journal. “We’re honored to be creating a space where the region’s business influencers come together to increase their impact on the community, build their businesses and connect with and strengthen one another.”

As a member, Perla will contribute articles to the San Francisco Business Times website and participate alongside fellow members in Expert Panels. She will connect and collaborate with a vetted network of local leaders in a members-only directory and a private forum on the group’s mobile app.

“I am honored to be part of this distinguished group of leaders in their respective fields, and look forward to participating in meaningful ways,” said Perla A. Rodriguez.

The San Francisco Business Times Leadership Trust team is honored to welcome Perla to the community and looks forward to helping her elevate her personal brand, strengthen her circle of trusted advisors and position her to further impact the San Francisco business community and beyond.

About Business Journals Leadership Trust

San Francisco Business Times Leadership Trust is a part of Business Journals Leadership Trust — a collective of invitation-only networks of influential business leaders, executives and entrepreneurs in your community. Membership is based on an application and selection committee review. Benefits include private online forums, the

ability to publish insights on bizjournals.com, business and executive coaching and a dedicated concierge team. To learn more and find out if you qualify, visit trust.bizjournals.com.

About Voler Strategic Advisors

Voler Strategic Advisors is a full-service strategic communications firm offering public relations, crisis management, and communications strategies that help organizations achieve their full potential. For more information visit www.VolerSA.com.